



san diego-imperial chapter



The San Diego-Imperial Chapter of the Healthcare Financial Management Association is a professional membership organization for individuals in financial management of healthcare institutions and related patient organizations

1,150+ MEMBERS

Highly active and growing membership base

96% Provider
250+ Director & Above
4% Business Partner

FOR MORE INFORMATION

Please contact Zohal Aslami, Sponsorship Chair or Laurel Murray, Sponsorship Co-Chair at hfmasandiego@gmail.com

2024-2025 General Sponsorship Opportunities

PLATINUM at \$4,300

GOLD at \$3,000

SILVER at \$1,750

BRONZE at \$1,000

General sponsorship runs on a 12-month rolling calendar

Partner with us for Webinar Opportunities

Webinar sessions hosted by our sponsors provide unique outreach opportunities and exposure to our member base. We will engage you throughout the year to schedule webinar slots. Available to Platinum, Gold, and Silver sponsors—with Platinum and Gold being given priority.

2024-2025 General Sponsorship Rates and Benefits

Benefits	2023-24			
	Platinum	Gold	Silver	Bronze
Chapter website recognition with introductory paragraph, direct link to sponsor website, and listing in the online chapter sponsor directory	✓	✓	✓	✓
Sponsor logo signage at all chapter events	✓	✓	✓	✓
Sponsor name recognition in chapter's electronic newsletter and direct link to website	✓	✓	✓	✓
Ability to sponsor chapter event gift bags, prize giveaways, and refreshments at all chapter events	✓	✓	✓	✓
One chapter webinar sponsor recognition introductory slide	✓	✓		
Ability to create personalize 1 minute video (or material) and posted on social media platforms: Facebook, Linked-In, Twitter, and website	✓	✓		
Tabletop space for marketing materials at all chapter events	✓	✓		
2-minute verbal presentation at one of chapter's educational events to introduce sponsor's company	✓			
Personalized concierge service with chapter leadership	✓			
Individual video board recognition on: Facebook, Linked-In, Twitter, and website	✓			
Personal Sponsor Spotlight in chapters newsletter	✓	✓	✓	✓
Opportunity to provide one educational webinar	✓	✓	✓	
Priority to present topic for Region 11 Webinars	✓	✓		
Option to facilitate an event or contribute to chapter content	✓	✓		
Access to our exclusive yellow pages that maximize your organization's exposure to key provider decision makers through mailed and online versions	✓	✓	✓	✓
One complimentary registration to be used or donated to one chapter education or social event (excludes the Women's Event)	✓	✓	✓	
Additional complimentary registration to be used or donated at two chapter educational or social events (Excludes the joint Women's Event)	✓	✓		
Post attendee lists for all events – for HFMA attendees only	✓	✓		
Booth Space at Fall/Winter Chapter Educational Event and marketing material space at other chapter events	✓			

Educational webinars must be informative in purpose and address an industry need or current issues relevant to the field of healthcare financial management, healthcare finance and regulations. It may not focus solely on the sponsor's company, product, or service