

THE BOTTOM LINE

December
2025

Education

hfma
rochester regional chapter

WEBINAR SIGNUPS

- Dec 17: Reducing Billing Confusion with a Patient-Centric Approach
- Dec 17: Region 8 HFMA: Current Issues in Business Ethics 2024
- March 13: Region 7 HFMA Webinar Series: ESG (Environmental, Social, and Governance)
- May 13: Region 2 HFMA Webinar Series: ESG (Environmental, Social, and Governance)



REGISTER



A BOLD, NEW
LEARNING EXPERIENCE.

- Easy-to-Navigate Dashboard
- Personalized Course Recommendations
- Improved Assessments
- Enhanced Course Management

hfma rochester regional chapter

American College of Healthcare Executives

EMPOWERING LEADERSHIP:
NAVIGATING CHANGE, FOSTERING DIVERSITY, BUILDING CONFIDENCE

SAVE THE DATE

MARCH 7TH

REGISTRATION COMING SOON!

CASA LARGA Vineyards

April 2025

Save The Date!

Business Seminar

Facilitated by:

COMING SOON

Networking



Community Service

GOLF Tournament

Mark your calendars for our annual golf tournament!

JULY
24

**RAVENWOOD
GOLF CLUB**
929 LYNAUGH RD,
VICTOR, NY 14564

TIME
11 AM

Which team will emerge victorious this year?

hfma
rochester regional chapter

For More Sponsorship Information:

JESSICA.RUTA@ROCHESTERREGIONAL.ORG

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rochester regional chapter



**Brighten
the
Holidays!**



**Salvation Army's Brighten
The Holidays Toy Shop!**

HFMA Rochester Regional Chapter will be volunteering at the Salvation Army of Rochester for their annual toy shop! Volunteers will help provide local families with gifts and groceries this holiday season!

When: Thursday, Dec. 19th

Time: 8:30 am-12 pm

Where: 100 West Avenue, Rochester, NY 14611



Email Jessica with any questions!



Membership & Certification

hfma
rochester regional chapter

- » Caitlin Bradley
- » John Keymel
- » Anita Kidder
- » Kathryn Slack
- » Charles Smith
- » Heather Recio
- » Kristi Wead

WELCOME TO THE TEAM

NEW MEMBERSHIP TOTAL
658

Congratulations!

- Robert Nesselbush - CSAF, CSBI
- Ayden O'Brien - CRCR, CSAF
- Gretchen Tennis - CHFP

New Certifications Received

Interested In Becoming Certified?

Explore a diverse selection of nationally recognized certifications by clicking or scanning the QR code.



New Members Welcome

Motivate your employees to become part of our team!

Begin your journey today



HFMA Student Memberships

Are you or someone you know interested in healthcare and finance? If you are a recent graduate or someone seeking a career change, an HFMA student membership could be perfect!

- ◆ 1 free year of membership
- ◆ Limited access to certifications
- ◆ Reduced event and conference fees
- ◆ Networking events
- ◆ What is expected?
 - ▶ Volunteer and get involved in the HFMA community
 - ▶ Must have an .edu email domain

To learn more, email us at rochesterhfma@gmail.com

Chapter to Chapter

Empire and Rochester Join Forces!

Join us for an exciting networking event hosted by the Empire and Rochester chapters during the Crunch vs. Amerks hockey game. Don't miss this opportunity to connect with fellow professionals while enjoying an exhilarating match!



EMPIRE HFMA ROCHESTER

HOCKEY MATCHUP

Networking EVENT

CRUNCH VS AMERKS

1ST MARCH 2025 1:05.00 PM

THE ONCENTER WAR MEMORIAL

515 Montgomery Street Syracuse, NY 13202 <https://gqr.sh/TuyT>

Meet Our Leadership



Brenden Mance

President



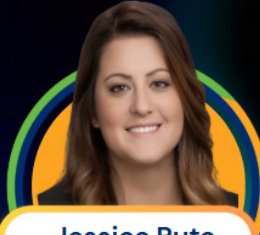
Anna Moynihan

President-Elect



Margaret Lally

Vice President &
Education Chair



Jessica Ruta

Secretary & Networking &
Community Service



Cassie Fields

Treasurer



Jason Zawodzinski

Immediate Past President



Janelle Baldasarre

Membership Chair



Dan Wright

Communication Chair



Danielle Hobart

Social Media Coordinator

Appreciation



Let's Connect

