

CHAPTER SUCCESS PLAN

2024-2025

Chapter Success Plan Description

Choose three goals for your chapter to pursue in the 2024-25 chapter year surrounding the following three categories: **Value, Engagement, and Innovation**. You should create one goal in each of the three categories. Complete a narrative around each goal, explaining why the goal was chosen and how it will be measured. You will be asked to provide verbal updates on these goals during Regional calls throughout the year.

These categories align with the three categories to choose from when submitting applications for the 2024-25 Success Awards. As a reminder, you can submit one Success Award application per category. Success Award applications are due March 1 each year and the Association will provide a submission link on the website.

Describe why you chose the goal you did and how you plan to measure it throughout the year.

1. Goal #1 - Value

Value Goals could center around things like event surveys or enterprise communication.

Enter text here.

2. Goal #2 - Engagement

Engagement goals could center around things like certification, succession planning, networking, passion, collaboration.

Enter text here.

3. Goal #3 - Innovation

Innovation goals could center around things like new programs at your chapter or a new approach to an old program.

Enter text here.