

Policy & people






Healthcare & the 2024 elections

NCHFMA Summer Meeting
August 21, 2024

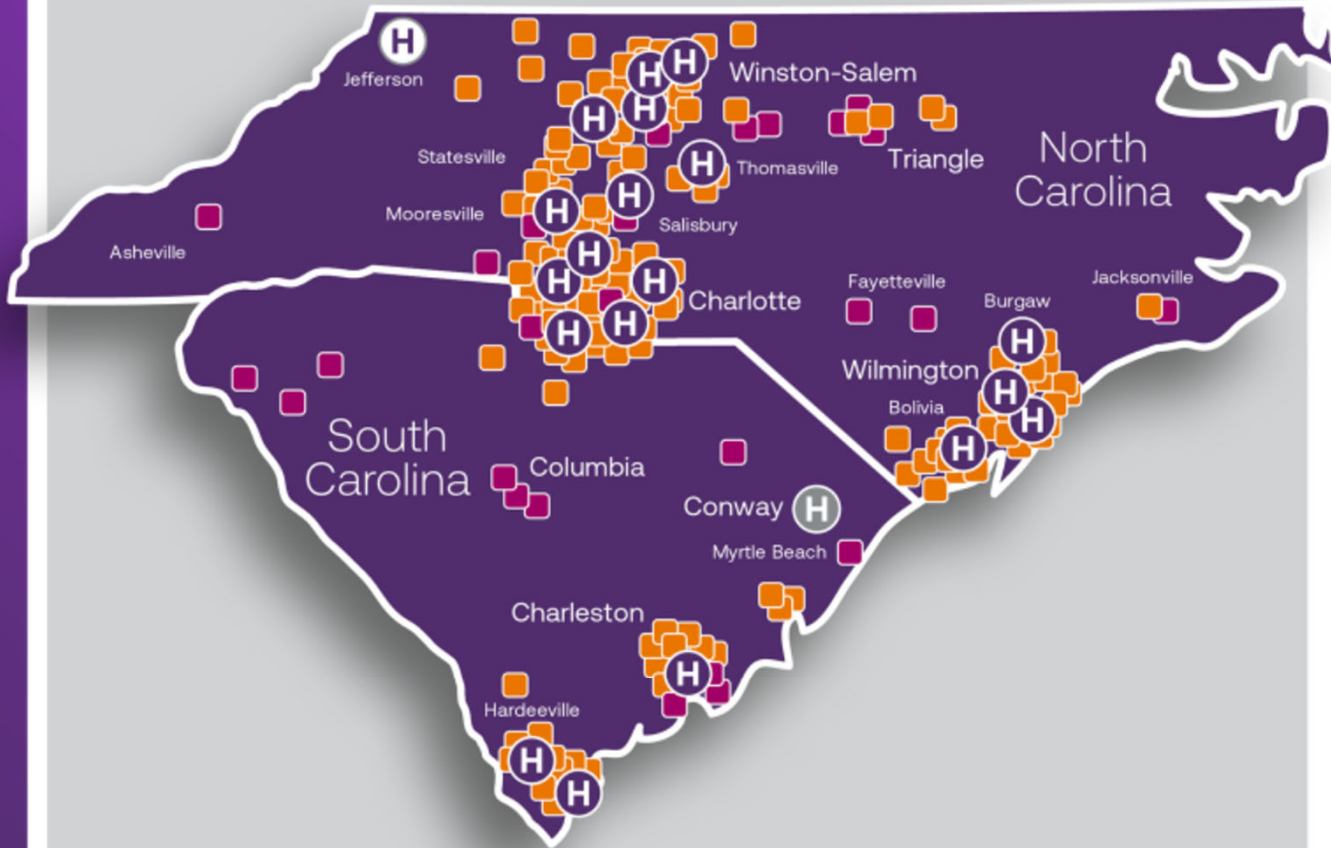
David Tyson | director, policy & regulatory affairs
Morgan Calhoun, PhD | policy analyst

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-  Medical centers
-  Managed medical center
-  Partnership
-  Physician offices
-  Imaging centers

Note: Markers are for geographic illustration only and do not necessarily represent individual clinics.





The impact of elections



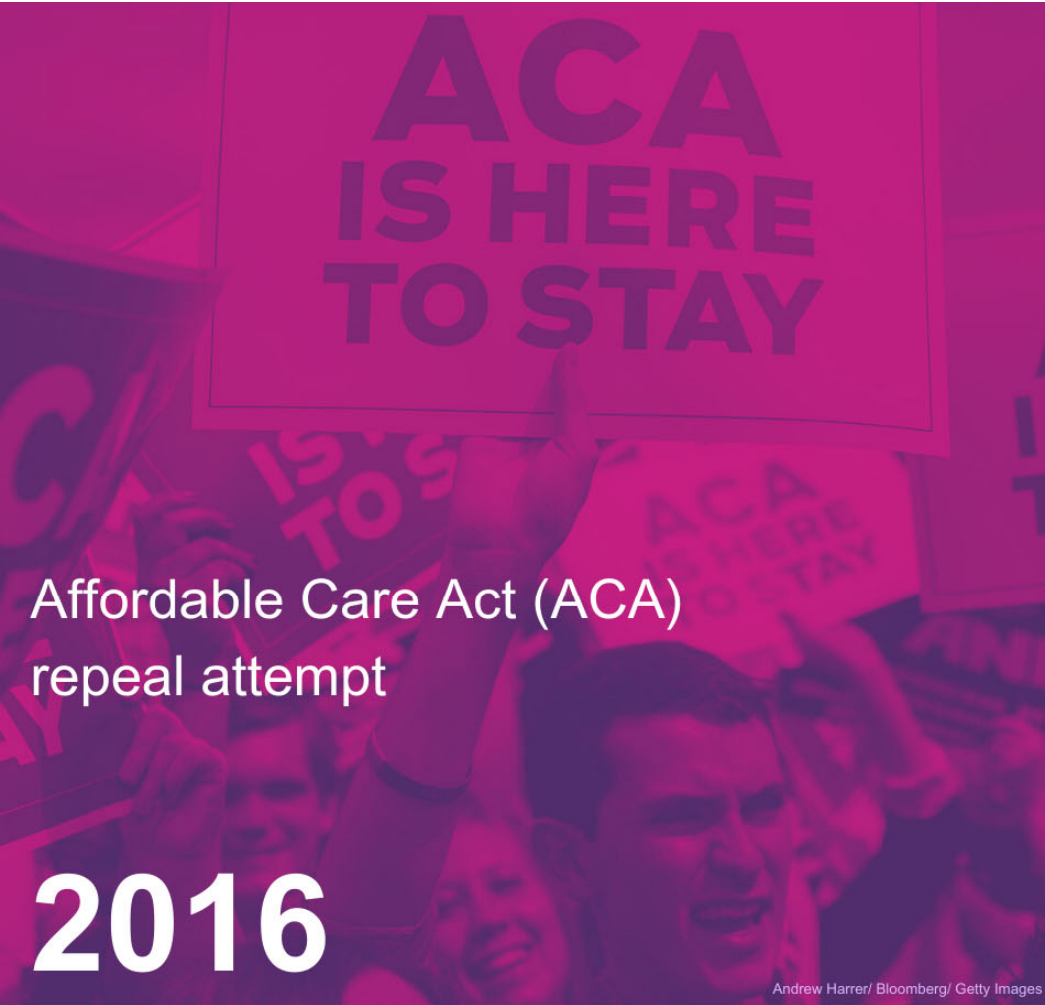
The influence of healthcare organizations



The importance of data

A hand is shown holding a white ballot paper, tilted as if about to be placed into a ballot box. The background is a solid dark blue color. The text 'The impact of elections' is written in white, bold, sans-serif font in the upper right quadrant.

The impact of elections



**ACA
IS HERE
TO STAY**

Affordable Care Act (ACA)
repeal attempt

2016

Andrew Harrer/ Bloomberg/ Getty Images



Medicare drug price negotiation

2020

AFP/ Mandel Ngan/ Getty Images



Medical debt relief conditions for
increased Medicaid funds

2024

Nick Ochsner/ WBTV

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2024 federal elections

Presidential election

- Vice President Kamala Harris & Minnesota Gov. Tim Walz
- Former President Donald Trump & Ohio Sen. J.D. Vance

Congressional elections

- Republican majority in House of Representatives
- Democrat majority in Senate

Federal agencies

- Legislative gridlock results in more regulatory activity
- *Chevron* deference decision

Supreme Court

- 6-3 conservative majority
- Proposed reforms



NBC News/ Getty Images



Tom Williams / CQ Roll Call

2024-25 federal landscape

Themes

- Affordability of care & coverage
- Transparency & consumerism
- Medical debt relief
- Competition & consolidation
- Behavioral health & substance use
- Health equity & rural health

Issues

- 340B drug pricing
- Site-neutral payments
- Telehealth coverage & payment parity
- Medicare reimbursement
- Prior authorization
- Drug price negotiation
- Alternative payment models (APM)
- Workplace violence & healthcare worker safety
- Medicare Advantage (MA) oversight
- Artificial intelligence (AI) oversight
- Mergers & acquisitions oversight



2024 NC elections

Gubernatorial election

- Attorney General Josh Stein
- Lieutenant Governor Mark Robinson

Legislative elections

- Veto-proof supermajority in House of Representatives
- Veto-proof supermajority in Senate

Legislative leadership

- Current Speaker of the House Tim Moore running for U.S. House of Representatives seat

Redistricting

- New state and federal district maps as of October 2023



2024-25 NC landscape

Themes

- Affordability of care & coverage
- Medical debt relief
- Competition & consolidation
- Behavioral health & substance use
- Patient access & rural health

Issues

- Healthcare Access & Stabilization Program (HASP) & medical debt
- Scope of practice
- Certificate of need (CON)
- Prior authorization
- Community benefit & charity care
- Site-neutral payments
- Behavioral health access
- Medicaid Tailored Plan implementation






The influence of healthcare organizations

Direct influence

How we tell our story



Amplifying the voices of our patients, clinicians and team members through:

- Legislative & regulatory advocacy
- Grassroots & grasstops engagement
- Coalition building & partnerships
- Internal education & support



Informing policymakers & shaping public policy through:

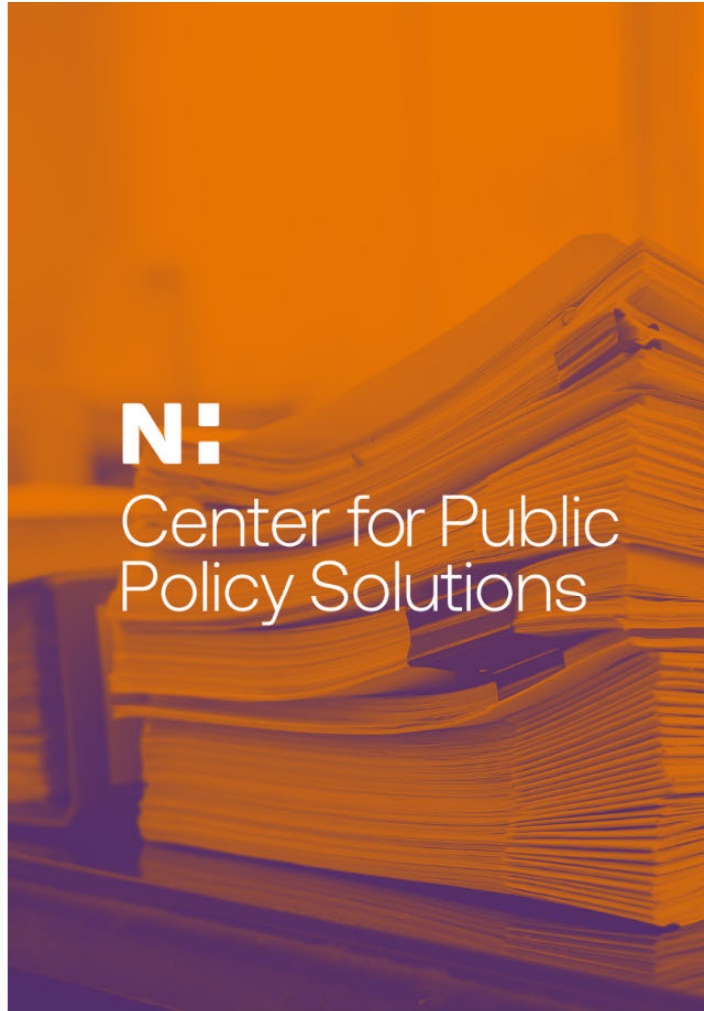
- Legislative & regulatory analysis
- Evidence-based research & policy papers
- Leveraging subject matter experts
- External education & support



Public policy advisory council (PPAC)



Clinical partners engagement team (CPET)



N:
Center for Public Policy Solutions

**Indirect
influence**

The story
we can tell

All A's for Safety.
Now That's
Remarkable.

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NovantHealth.org/SafestCare



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**Patient experience and
care success stories**

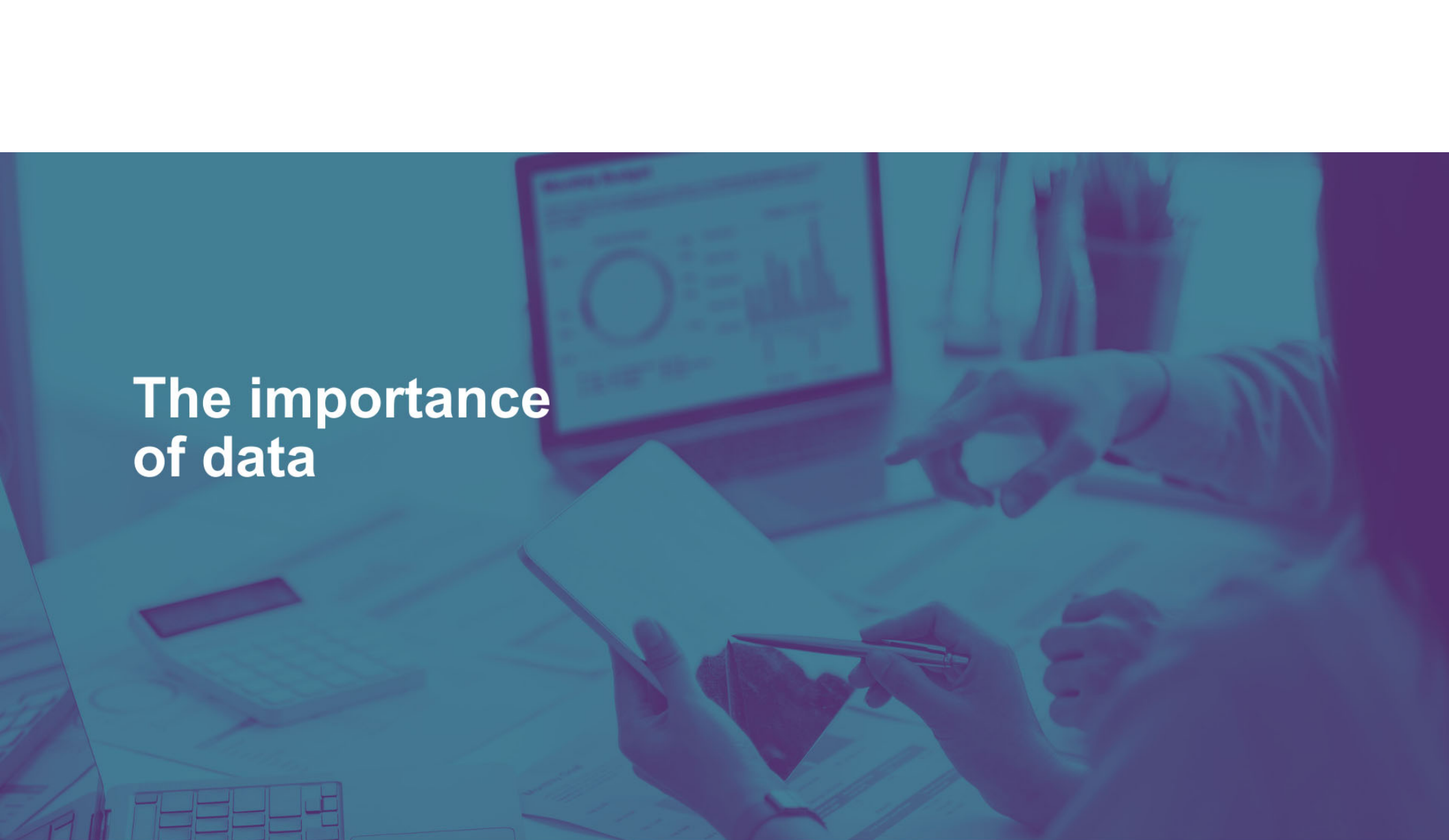


**Community impact
and engagement**



**Quality & safety
performance data**

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The importance of data

Leveraging data

Clinical

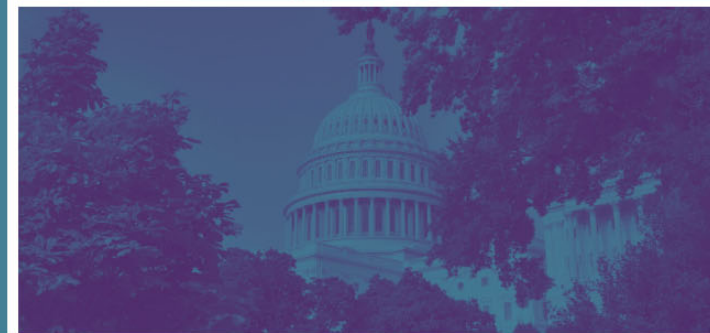
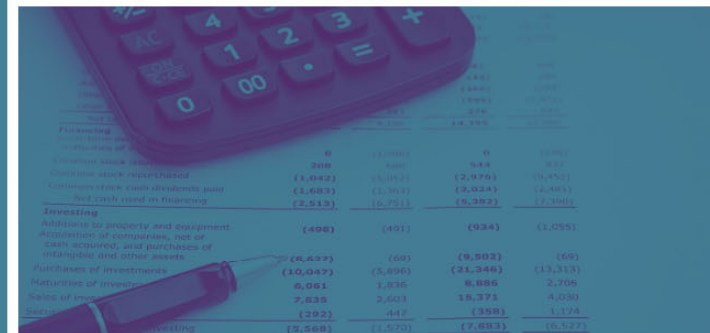
- Improving quality of care & outcomes
- Ensuring safe delivery of patient care
- Optimizing population health management

Financial & operational

- Reducing waste & maximizing resource utilization
- Allocating financial resources & investments strategically
- Stretching resources to serve & meet community needs

Advocacy

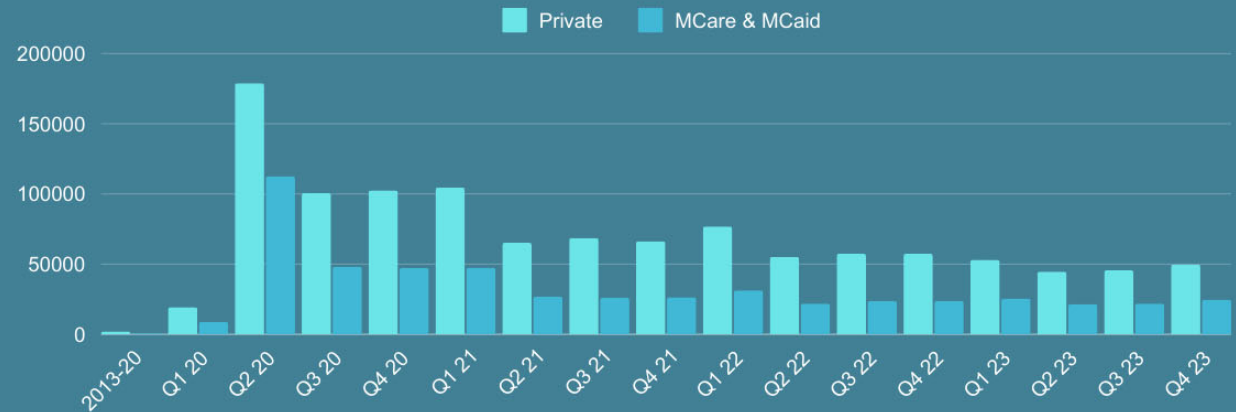
- Telling your story
- Demonstrating positive & negative impacts of proposed legislation & regulation
- Driving meaningful, evidence-based public policy solutions



Data in action

In 2023 & 2024, Novant Health leaders met with the following to advocate for continued telehealth coverage & payment parity utilizing data from our health system:

- White House Office of Management & Budget | OMB
- White House Domestic Policy Council | DPC
- Centers for Medicare & Medicaid Services | CMS
- Medicare Payment Advisory Commission | MedPAC
- Congressional telehealth caucus



Data partnerships for advocacy

