

OCTOBER 17-18TH 2024

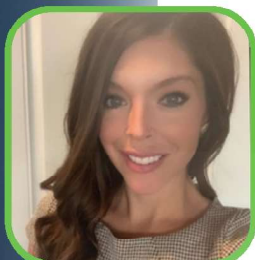
# PIONEERS & VISIONARIES



**Jennifer Boese, MS**  
Director of Health Care Policy & Innovation



Jennifer Boese is a highly successful leader and brings decades of policy knowledge and industry knowledge with her to CLA. Her role at CLA is to provide thought leadership, policy analysis and strategic insights to health care providers across the continuum. Her goal is to help CLA clients navigate and thrive in an increasingly dynamic health care environment.



**Megan Baca**  
Director of Hospital Billing, Founder of the Grace Baca Foundation



Megan Baca is a dedicated leader with expertise in navigating grief in the workplace. With personal experience and professional insight, they provide valuable strategies to help organizations support grieving employees. Megan is passionate about fostering compassionate work environments, enhancing employee well-being, and building resilient teams. Their approach combines empathy, practical solutions, and a commitment to creating a supportive workplace culture.



**Diane Deulen**  
Managing Consultant



Diane Deulen has over twenty years of healthcare experience. Diane has led operational teams in both the clinic and hospital setting working with large integrated health systems and smaller regional systems. Diane has supported teams with lean process improvements and financial turnaround project planning and implementation. She has expertise in change management, lean tools, operational process and practice management.

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**Karie Bostwick**  
VP of People and Compliance



As the Vice President of People and Compliance at Revenue Enterprises, Karie Bostwick has dedicated the past 16 years to overseeing a diverse array of operational and compliance-driven roles. Her leadership has spanned areas such as Operations Management, Recon/Cash Posting, Client Services, and most recently, People Operations and Compliance.



**David Cerino**  
CEO



David Cerino, CEO of Envera Health, is a seasoned executive with experience in healthcare, travel, and financial software. He has led Envera Health to unify the front door for health systems, revolutionizing patient access. David also advises Entree.ai and Solutionz, and has held leadership roles at Wisercare, Providence Health, Microsoft, and Orbitz. He holds a degree in mathematics and computer science from Wake Forest University.



**Greg Thomas**  
Former Football Official, SVP National Accounts



Greg was a SEC football official for 20 years. Working games in front of millions of people requires that officials work well together, prepare together, support each other, communicate with coaches/players, and ultimately officiate the game properly. Greg has also been in sales management and sales for over thirty years, leading companies to record growth.

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**Howard K. Gogel, MD**  
Gastroenterologist



Dr. Howard Gogel, MD is a gastroenterologist in Albuquerque, NM and has over 46 years of experience in the medical field. He graduated from University of California, Los Angeles David Geffen School of Medicine in 1977. He is affiliated with medical facilities such as Sandoval Regional Medical Center and Lovelace Medical Center.



**Reggie Hodges**  
NFL Veteran, RVP of Sales



Reggie's 8 year NFL career took him on a purposeful journey across the country, finally landing him in Columbus, Ohio. In addition to strong performances on the field that would earn him an NFL record, his efforts off the field were just as important. He served as a mentor and spiritual leader in the locker room. The goal was to assist fellow players in their efforts to develop their spiritual, emotional, and mental health skills along the way.



**Troy Clark**  
President and CEO



Troy Clark leads the New Mexico Hospital Association, the trade organization for 47 New Mexico hospitals. From the halls of the Roundhouse to Congress, he builds relationships with lawmakers to ensure our state's hospitals are heard during policy discussions. Troy has nearly 30 years of experience in healthcare operations which includes working for the three major hospital systems in Albuquerque.

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**Julia Ruetten**  
Director, Govt. Regulation & Reimbursement Policy



With nearly 15 years' experience in New Mexico state government, government relations and healthcare public policy, in her role at the New Mexico Hospital Association, Julia advocates for New Mexico's hospitals within complex regulatory and financing landscapes. She works to find sustainable approaches to preserve and expand access to healthcare that support and grow the healthcare workforce in our state.



**Cally Christensen**  
Regional Business Development Rep



As a leading expert in healthcare consumer experiences, Cally Christensen has successfully implemented frictionless strategies to enhance patient engagement and loyalty. Her achievements include consulting on Point of Service collections, empowering staff to optimize patient interactions, and developing impactful revenue cycle partnerships with top health systems and clinics.



**Will Sanders**  
New Mexico Chapter President



As the newly elected President, Will Sanders is driving NM HFMA's mission to enhance healthcare finance across New Mexico. Under his leadership, the chapter has expanded its support network, offering valuable resources, education, and networking opportunities. Will's focus on inclusivity and professional growth aims to make a significant impact for the future of healthcare.