



Benefits of HFMA

Membership, FHFMA
Chapter Advancement Team
Chair

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HFMA's Statements

Vision: HFMA will bring value to the industry as the leading organization for healthcare finance.

Mission: Leading the financial management of health care.

Diversity: HFMA values and respects diversity. Individual differences are viewed as assets that promote the growth and success of HFMA and its members. In principle and in practice, HFMA encourages and supports diverse individual viewpoints and contributions. HFMA believes that a diverse membership is a quality membership.

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- Professional Development
- Networking Data +
- Insights Guidance
- Opportunities to get
- Involved

Professional Development

Education

Opportunities

Conferences/events – Local chapter, Region,

□ **hfma**
National
Louisiana chapter



□ Webinars

Region 9 Webinars National or other

Chapter/Region Webinars

CPE available for some live education

5 events | Membership

Value

Education

Opportunities

Certifications + Digital

□ Badging



- E-learning – Extensive library Organizational Learning – Tailored to meet your needs



Industry

News/Updates

- hfm magazine – print + online +
- □ □ □ app
- E-Newsletters – HFMA Daily,

specialty Podcasts Blog

Voices

IN HEALTHCARE
FINANCE

hfma™

A benefit of your HFMA Membership


HFMA DAILY

TUESDAY, OCTOBER 3, 2023

hfm Magazine

The latest edition of hfm examines what AI means for healthcare

Our October issue, including the digital edition, is available online. Content includes the cover story "How AI is about to change healthcare," plus the usual lineup of timely features and incisive columns.



Networkin
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Networkin

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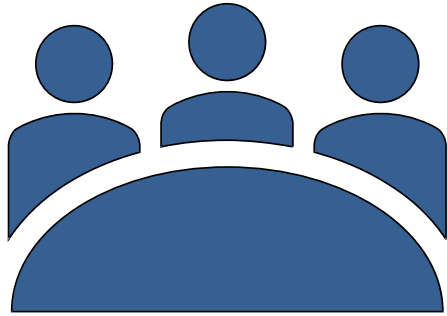
□ □ Annual Conference, Revenue Cycle

□ Conference,
and more

Online Community Groups



Community Groups



<p>Connect & Communicate</p>	<p>Stay connected beyond events/conferences and continue the discussion in a secure online space</p> <p>Communicate with other industry experts, facilitate meaningful conversations and discuss best practices</p>
<p>Share & Collaborate</p>	<p>Build on conference sessions with a follow-up Q&A session with speakers</p> <p>Share valuable resources and success stories of overcoming challenges</p> <p>Share your expertise and gain visibility through self-publishing articles and discussions</p>
<p>Mentor & Lead</p>	<p>Mentor a new member. Help them belong to and be involved with HFMA</p> <p>Get answers to questions, or new ideas from industry experts to solve problems</p> <p>Lead conversations on important topics on career paths and certifications</p>
<p>Member Tools</p>	<p>Advanced email notification settings such as curated daily and weekly digests</p> <p>Responsive mobile design for members to stay updated and participate on the go</p>

Data +
Insights

hfma™

HFMA's MAP Initiative

HFMA's MAP Initiative is created by and for healthcare leaders and provides a comprehensive revenue cycle strategy designed to help organizations MEASURE performance, APPLY evidence-based improvement strategies, and PERFORM to the highest standards.

- MAP Keys – Industry standard KPI's MAP Award – Recognizes revenue cycle excellence MAP App –
- Online benchmarking tool MAP Key Connect – Benchmarking reports for business partners
-

Data +

Insights

□ Salary + Compensation Benchmarks Peer Review
□ □ □

- Products, services and ROI calculators

Consumerism Maturity Model - Calculator to
measure

□ organization's level
Outlook Trend Surveys - Updated

quarterly

Third Party Resources

Provider Members Only

GuideIQ

Powered by Guidehouse

 **Turquoise Health**



**Equity
Quotient**

Market intelligence tool that helps leaders visualize and compare market position, pinpoint at-risk revenue streams and optimize growth.

Helps provider organizations gain

a competitive edge through
helping healthcare leaders navigate health
price transparency data,
equity compliance mandates, reporting
requirements,

and provides an organized perspective on
major health equity considerations. 

Guidanc
e

Guidanc

e Regulatory & Accounting

- Resources
 - Fact Sheets/Summaries – 340B, Medicare/Medicaid reimbursement
 - Comment Letters to Regulatory Agencies
 - Principles & Practices Board
- Health Care Dollars & Sense – Medical accounts resolution process/best practices
- Claim Integrity Task Force – Standardizing denial metrics for Rev

Cycle

Benchmarking and process improvement

Guidanc

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Healthcare 2030 – CFO of the Future, Disruption is

- Real, Health vs Care, Value-Based Care?
- Thought Leadership Retreat (TLR) reports
 - 10 Vital Responses to Healthcare Disruption (Spring 2023)
 - 10 Keys to Restoring Trust in Healthcare (Fall 2023)



Opportunities to Get Involved

Why Volunteer?

Volunteering for your professional association is a great way to enhance your career, expand your connections and have fun!

Other reasons to volunteer include:



Learn and develop new skills: Enhance leadership, communication and relationship-building skills by engaging with others.



Gain valuable experience: Volunteer experience shows employers that you are a respected, contributing member of your professional community.



Expand your network: Meet like-minded professionals and build long-term personal and professional relationships.



Increase your visibility: Participating as a volunteer exposes you to others in the industry, including hiring managers and recruiters.



Strengthen your resume: Volunteer experience always bolsters a resume and reinforces your commitment to the profession.

Commitment

□ Belonging to HFMA and engaging with your

member
benefits

□ Your commitment to professional development Your
showcases:

commitment to staying on top of the latest industry

□ news Your commitment to continuous learning and self-
improvement

□

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