

OCTOBER 17-18TH 2024

FUTURE FORWARD

THURSDAY AGENDA

TIME	TOPIC	PRESENTER(S)	SPONSOR
9:00 to 9:15	Welcome & Registration	Will Sanders, NM HFMA President	 hfma
9:15 to 10:05	Meet your BOD & Chapter Updates	BODs & Directors	 hfma
10:05 to 10:15	Morning Break	Visit and start your game cards!	 hfma
10:15 to 11:05	Quick Hits: 4 Health Care Topics You Must Know	Jennifer Boese, MS Director of Health Care Policy & Innovation	
11:05 to 11:55	Grief in the Workplace	Megan Baca, Director of Hospital Billing and Founder of the Grace Baca Foundation	
11:55 to 12:40	Lunch Break	Shout Out to our Sponsors!	 hfma
12:40 to 1:30	Physician Alignment Opportunities to Drive Financial Sustainability	Diane Deulen, Managing Consultant	
1:30 to 1:40	Afternoon Break	Visit and play your game cards!	 hfma
1:40 to 2:30	The Proposed Ban on Medical Debt Reporting and Impact expected on Healthcare facilities	Karie Bostwick, VP of People and Compliance	
2:30 to 3:20	AI and Patient Access: Elevating the Patient Experience, Lowering the Cost of Ownership	David Cerino, CEO	
3:20 to 3:30	Afternoon Break	Visit and play your game cards!	 hfma
3:30 to 4:20	Leadership: From the Gridiron to the Workplace	Greg Thomas Former SEC Football Official	
4:20 to 5:10	Malpractice Risk Management	Dr Howard Gogel, Southwest Gastroenterology	
5:15 to 6:30	Networking Happy Hour	Visit and play your game cards!	



REGISTER NOW

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FRIDAY AGENDA

TIME	TOPIC	PRESENTER(S)	SPONSOR
9:00 to 9:15	Welcome and Overview	Will Sanders, President Kelly Akkerman, Region Exec	 hfma
9:15 to 10:05	Leadership Lessons from the NFL	Reggie Hodges, RVP of Sales	 medlytix
10:00 to 10:15	Morning Break	Sponsor prize giveaway!	 hfma
10:15 to 11:05	Healthcare Delivery & Access Act Deep Dive	Troy Clark, President & CEO and Julia Ruetten, Director, Government Regulation & Reimbursement Policy	
11:05 to 11:55	Conference Wrap	Highlights and Prize Giveaway!	
12:00 to 12:15	President's Closing Remarks	Certificate Distribution	 hfma

Dear Healthcare Finance Leaders,

Thank you for supporting HFMA New Mexico! As the new President, I'm excited to welcome you to our chapter.

Our mission is to build a strong, supportive network for everyone involved in healthcare finance, from hospitals and health systems to payer markets and beyond. We're committed to providing valuable education, networking, and professional development opportunities. We're especially eager to connect with rural health providers to enrich our community and tackle healthcare finance challenges together.

Join us in making a difference through our upcoming events and resources.
Let's advance healthcare finance and improve care across New Mexico!

Will C. Sanders
NM HFMA Chapter President
2024-2025



REGISTER NOW