

# Transforming Mid-Revenue Cycle in Hospitals

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# Learning Objectives

- ❖ To identify successful strategies to transform mid revenue cycle.
- ❖ To analyze various strategies to optimize the revenue cycle performance.
- ❖ To Underline the importance of a good CDI program, interdepartmental collaboration, a strong denials management team.

# Agenda



Introduction to Mid Revenue Cycle(RC)



Why do we need to transform Mid-revenue Cycle?



Identifying successful strategies to transform RC



Analyze specific strategies to optimize RC performance



Analyzing Strategies of an effective CDI program

# Agenda



A Case study of a successful transformation



Analyzing UR/CM strategies through interdepartmental collaboration



Creating a strong denials management team



Summary

# Introduction to Mid-Revenue Cycle

- The mid-revenue cycle encompasses a series of processes and activities to accurately capture patient data, document clinical procedures, code diagnoses and treatments, and ensure compliance with regulatory requirements.
- It Connects the front-end (Patient Access) to the back-end ( billing and collections by CBO)
- Plays a crucial role in improving revenue cycle efficiency, which ultimately impacts a hospital's bottom line.

# Key Components



Coding and Charge Capture



Clinical Documentation Integrity



Case Management



Utilization Review



Denials Prevention\*

# Why do we need to transform Mid-RC?



Rising Costs of Care



Staffing Shortage and increase in Contract labor



Rising Denials



Burden from Health insurer policies for prior authorizations

# Rising Costs of Supplies and contract labor



As per AHA, The Financial Stability of America's Hospitals and Health Systems Is at Risk as the Costs of Caring Continue to Rise.

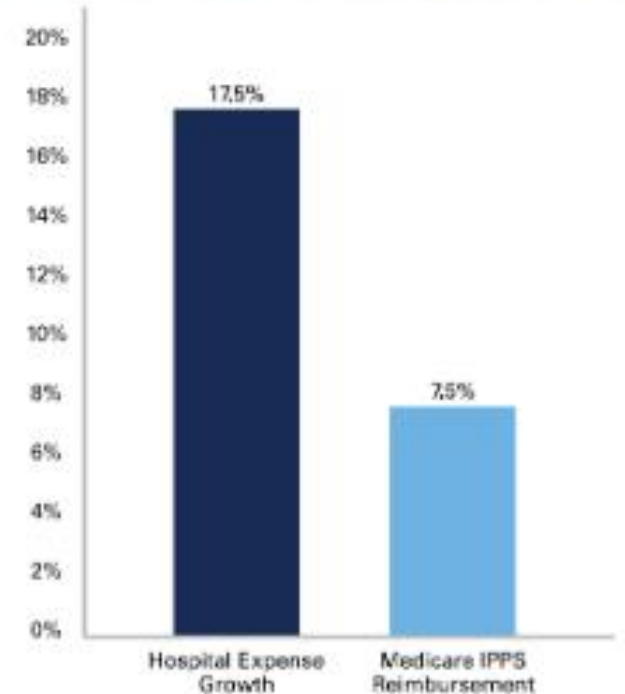


Hospital total expense per patient rose 22.5% from 2019 to 2022



2022 was the most challenging year for hospitals since the pandemic!

Figure 1. Cumulative Hospital Expense Growth is More Than Double the Cumulative Increases in Medicare IPPS Reimbursement, 2019-2022



Source: FY 2020-2022 IPPS Final Rule



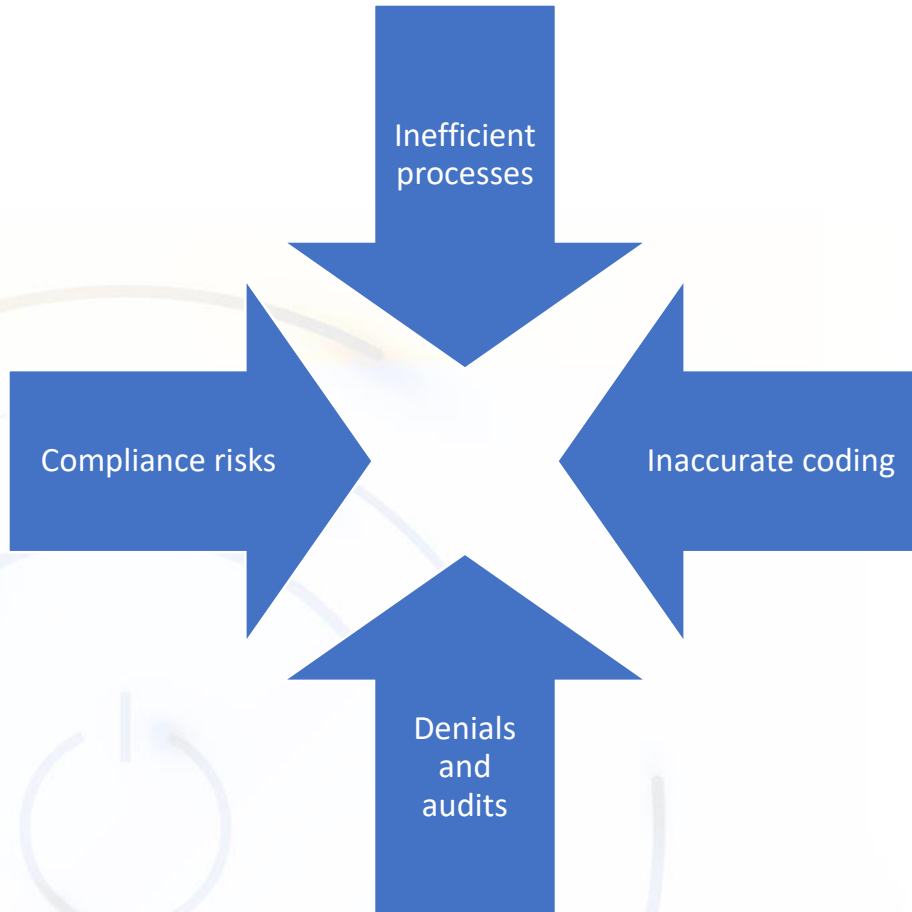
# Growing Denials

450 Millions  
claims per year  
were subjected to  
denials

With over 54.3%  
overturned!

Providers 'Wasted'  
10.6B \$ in 2022  
overturning claims  
denials.

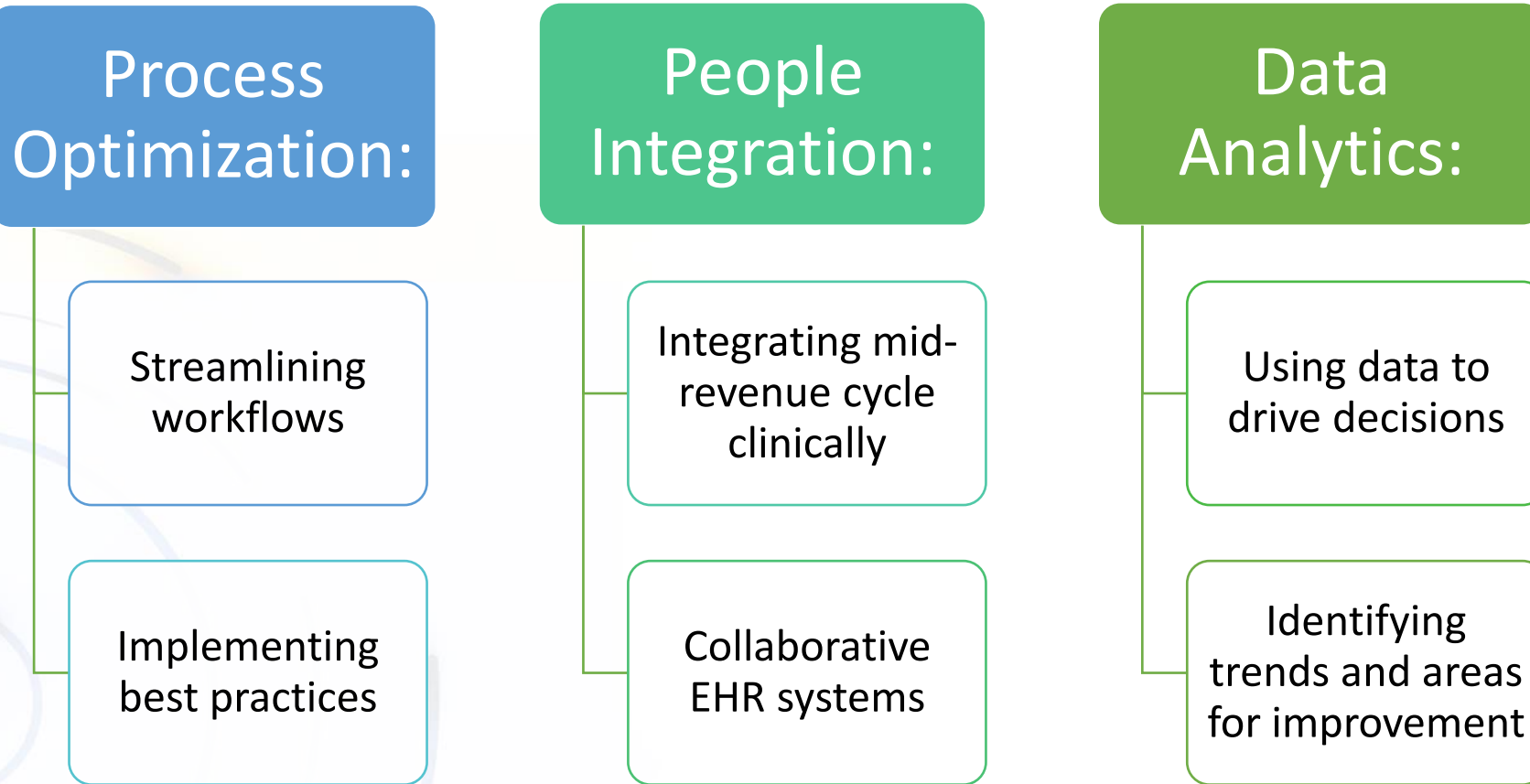
# Common issues in Mid-RC?



- \*Factors contributing to revenue loss in the mid-cycle included the expansion of audits (\$1.7—\$3.3 million) and coding inefficiencies (\$1—\$2.5 million).
- Average of \$4.7—\$11.3 million in estimated revenue loss for the average 250-bed hospital

(\* report by Advisory board)

# Key Transformation strategies



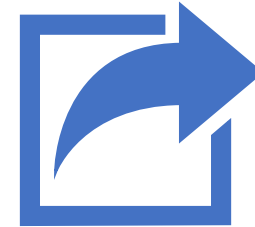
# Process Optimization



Identify the The broken workflow.



Fixing the process



Utilizing the Benefits of the new workflow, filling the process gaps e.g. short stays.

# People Integration

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No working in silos

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Collaborative systems/dashboards that talk to each other

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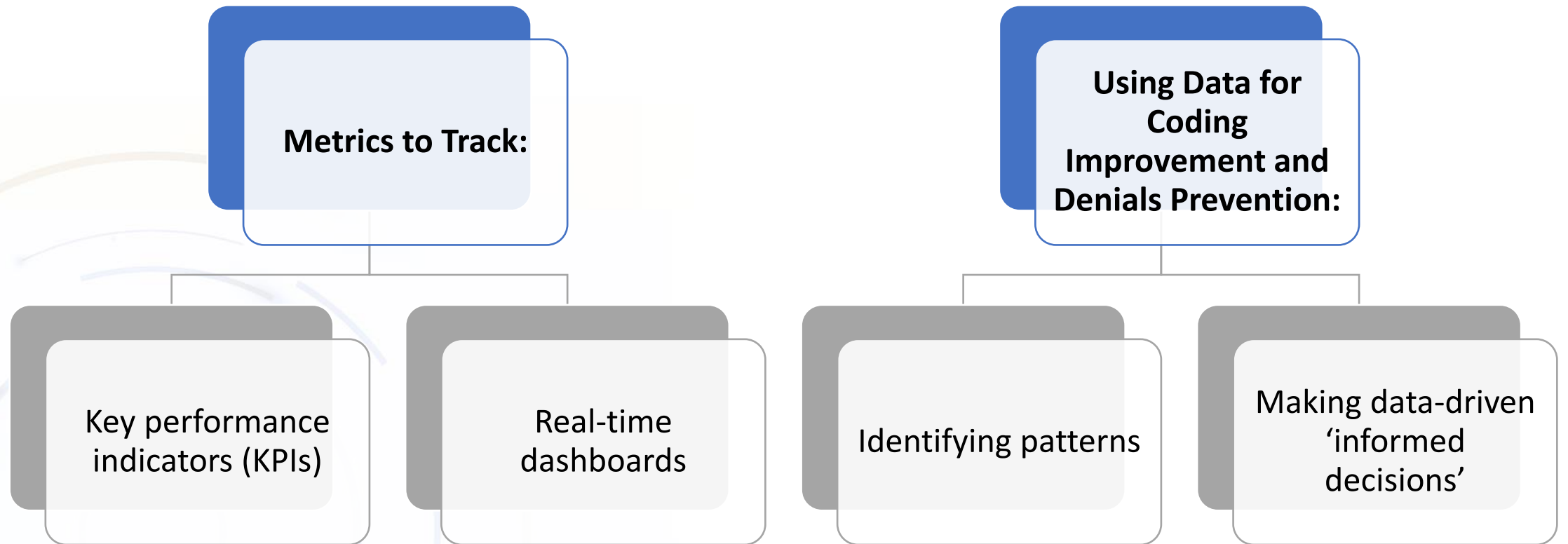
Transparency & maximum visibility

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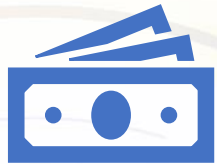
CDI in Patient access, CDI & coding, CDI & Quality, CDI & CM/UR

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# Data Analytics



# Revenue Optimization Strategies



CMI Improvement



Limit UR losses via  
Improved Communication



Cost reduction- LOS



Denials/DRG Downgrades  
Prevention

# Analyzing Strategies

## Clinical Documentation Improvement



# Strategies to Improve CMI



In House Highly Efficient  
Physician CDI Program  
with revised workflows



Physician Auditors  
feedback system based on  
coding guidelines

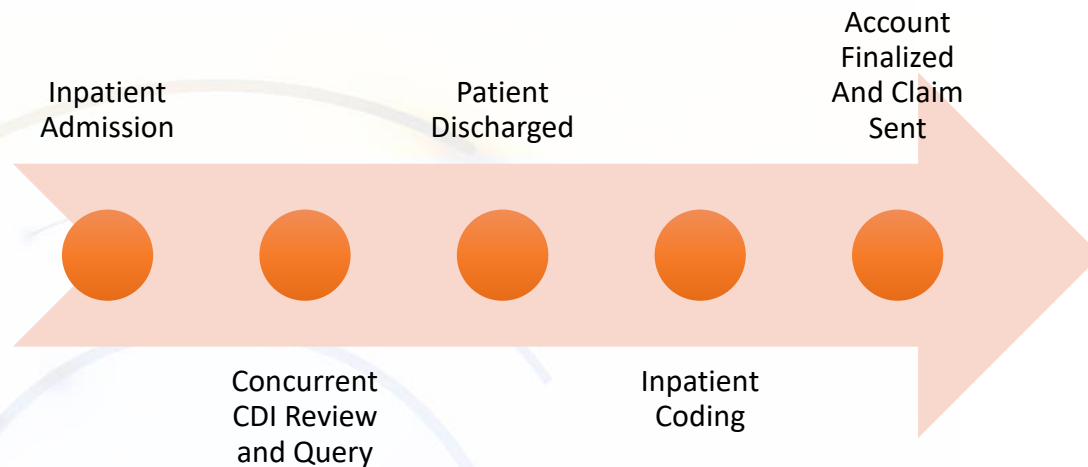


Face to Face Provider CDI  
education and daily  
meetings



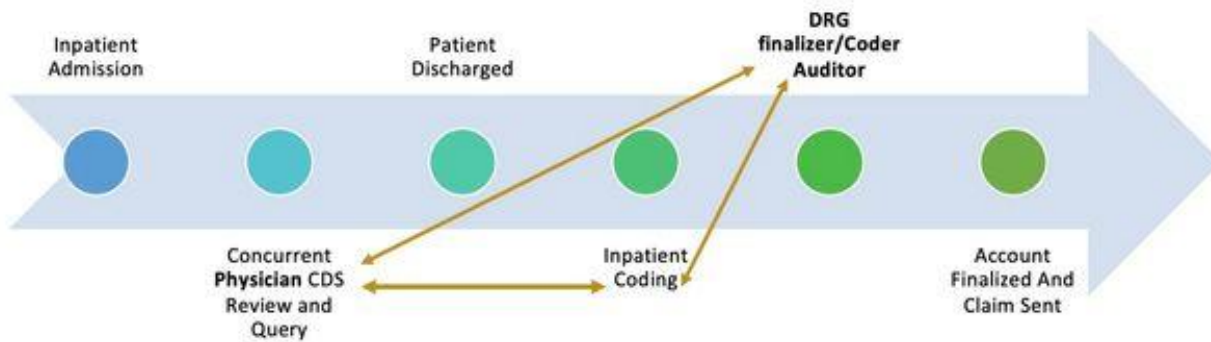
Working with the CMO to  
update clinical query  
criteria!

# Revising 'Obsolete' Workflows



- Simple linear Workflow
- Obsolete CDI Model
- No Communication between Coding and CDI team
- Coders are not usually clinically savvy and have the final say.
- Lack of reconciliation process for the CDSs to ensure that the improvements achieved concurrently are reflected in final coding.
- No CDI/Coder Audit Process

# Transformative CDI Workflow



Robust design with Multidirectional Communication

Interdepartmental Multidirectional Communication Model

Concurrent Querying and Coding done by a physician CDS

DRG Finalizer/ Coder Auditor is also a physician with Certified coding specialist certification

100% audit of Inpatient Coding and CDS work

Open communication between Coding and CDS, Coding and Auditing, Auditing and CDI

# Physician CDI and Auditor CMI Impact

- Direct impact through queries
- Example of DRG optimization
  
- Capturing clinically supported MCC
  
- Indirect impact through code sequencing
  - Patient with acute respiratory failure and aspiration pneumonia
  - Both present on admission with equal thrust of care
  
- PDx: Acute respiratory failure
- SDx: Aspiration pneumonia
  
- PDx: Aspiration pneumonia
- SDx: Acute respiratory failure

Medicare			
Version	DRG	Weight	Total
41.1	066	0.6875	\$5184.95

Medicare			
Version	DRG	Weight	Total
41.1	064	2.003	\$15106.12

Medicare			
Version	DRG	Weight	Total
41.1	189	1.232	\$9291.43

Medicare			
Version	DRG	Weight	Total
41.1	177	1.6964	\$12793.83

# Is it unethical/illegal to do any of this?

## ABSOLUTELY NOT

- In 2008 Inpatient Prospective Payment System final rule, CMS stated that “ There is nothing inappropriate, unethical, or otherwise wrong with hospitals taking full advantage of coding opportunities to maximize Medicare payments.. Supported by documentation in the medical records.”

# Case Study: Successful Transformation

## Michele Vanoni

- A successful Senior Revenue Cycle Director at Lawrence Memorial Hospital in KS who transformed her revenue cycle through her vision and successful partnerships.

# Lawrence Memorial Hospital ,KS

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Founded in 1921, LMH is a 174-bed hospital located in Lawrence, Kansas.

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LMH Health continues to be a community-owned, not-for-profit hospital that serves the health care needs of the community regardless of an individual's ability to pay.

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Dedicated to improving the health of the community, LMH invests all excess revenues in services, equipment and facilities which further that mission.

# Challenges

Low CMI

Lack of coding auditing

Mismatch between level of care given, Quality scores and clinical documentation.

LOS and Transfer DRG Issues



# Steps Taken to transform revenue Cycle



Implementing Physician CDI program



Introducing Physician auditors



Revising workflows to include real time communication between coding, CDI and auditing teams



Interdepartmental collaboration

# Results

Increase in CC/MCCs

Improved Risk Profile and Quality Scoring

Increased CMI

Improved bottom line

# Analyzing Strategies

Transforming Utilization Review and Case Management through an interdepartmental collaboration

## CM Impact: LOS

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CM is often unaware of the exact GMLOS of the patients

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An open & a collaborative interaction between CDI team and discharge planning team can reduce the gap between LOS and GMLOS

# UR Impact : Transfer DRG

“Under the post acute transfer rule, certain DRGs are subject to reduced payment if a patient is discharged early and receives qualifying post-acute care”

Rounds/LOS meeting, directly discussing opportunity of clinically supported additional diagnosis.

Query for acute respiratory failure with agreement will adjust GMLOS

Increased total reimbursement and GMLOS from DRG optimization

If patient discharged prior to new GMLOS, it would result in an underpayment

SEPTICEMIA OR SEVERE SEPSIS WITH MV >96 HOURS	6.9678	6.9678	13.5	16.0
SEPTICEMIA OR SEVERE SEPSIS WITHOUT MV >96 HOURS WITH MCC	1.9795	1.9795	5.1	6.9
SEPTICEMIA OR SEVERE SEPSIS WITHOUT MV >96 HOURS WITHOUT MCC	1.0260	1.0260	3.6	4.3

# UR impact : Mechanical Ventilation



Ex. Patient diagnosed with Sepsis due to pneumonia with acute respiratory failure requiring mechanical ventilation



1 min can make a substantial difference



Open communication with Providers/UR/Nursing and CDI



Mechanical ventilation 95 hours and 59 min.

Mechanical Ventilation 96 hours

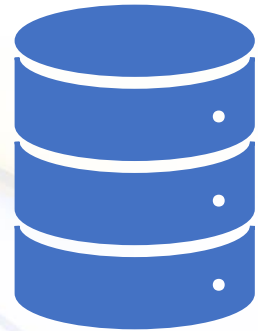
Medicare			
Version	DRG	Weight	Total
41.1	871	1.9826	\$14952.26

Medicare			
Version	DRG	Weight	Total
41.1	870	6.9649	\$52527.52

# Analyzing Strategies

## Denials Prevention

# Root Cause Analysis



Analyze denials data and categorize it to identify common denials patterns.



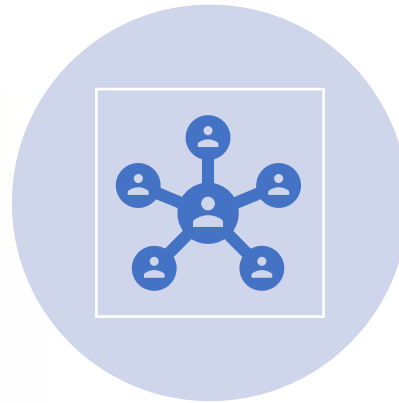
Data can be sorted by account type, by service, by payor or by denial reason.



# Prevention Strategies



IMPROVING DOCUMENTATION TO  
SUPPORT CODING AND CHARGE  
CAPTURE.



ENHANCING INTER-DEPARTMENTAL  
COMMUNICATION.



EDUCATING THE CLINICAL AND NON-  
CLINICAL STAFF ON DENIAL PATTERNS  
AND POSSIBLE PREVENTIVE MEASURES.

# Summary



Mid-revenue Cycle plays a crucial role in improving revenue cycle efficiency, which ultimately impacts a hospital's bottom line.



Rising costs of supplies, contracted labor and growing denials have made it imperative to transform the mid-revenue cycle.



Key Transformation Strategies can be categorized as process optimization, people integration and effective use of data analytics

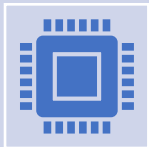


An effective physician CDI model improves KPIs like CMI, GMLOS and optimizes workflows and use of manpower to radically improve the revenue impact.

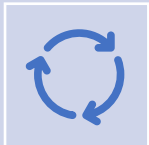
# Summary



Visionary revenue cycle leaders when align with right partners can successfully transform the mid-revenue cycle.



An open and collaborative interaction between various stakeholders is the need of the hour to improve CM and UR performance.



An effective denials prevention/management begins working at the mid-revenue cycle to reduce potential denials through adaptive learning and provider education.

# References

- [Cost-of-Caring-2023-The-Financial-Stability-of-Americas-Hospitals-and-Health-Systems-Is-at-Risk.pdf \(aha.org\)](#)
- [Providers 'wasted' \\$10.6B in 2022 overturning claims denials \(fiercehealthcare.com\)](#)
- [https://acdis.org/articles/news-largest-mid-cycle-revenue-loss-linked-inadequate-documentation-according-new-report](#)

# Questions & Answers

For additional information or details of the Physician transformation:

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