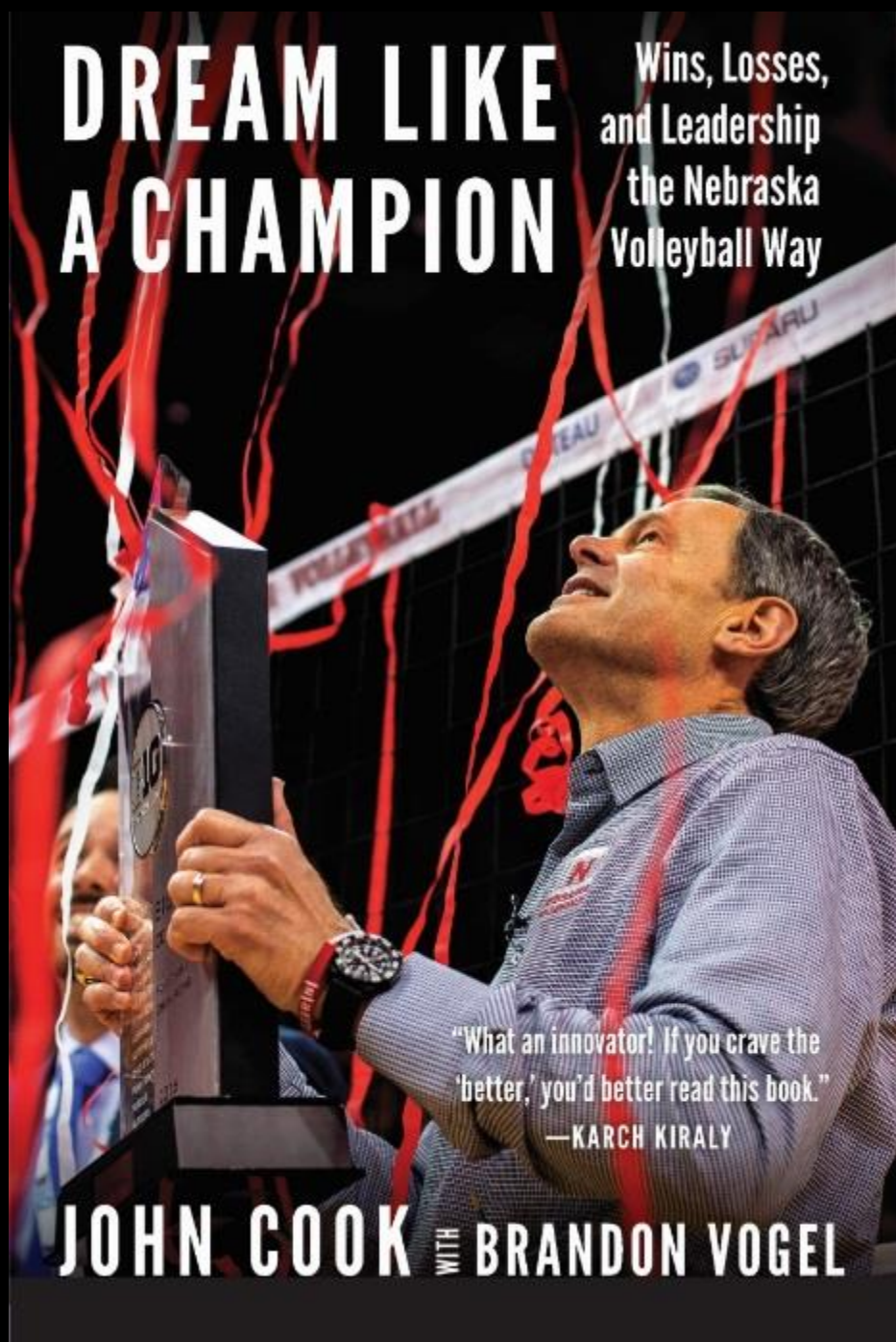


DREAM LIKE A CHAMPION

Wins, Losses,
and Leadership
the Nebraska
Volleyball Way



"What an innovator! If you crave the
'better,' you'd better read this book."

—KARCH KIRALY

JOHN COOK WITH **BRANDON VOGEL**



BOB DEVANEY SPORTS CENTER

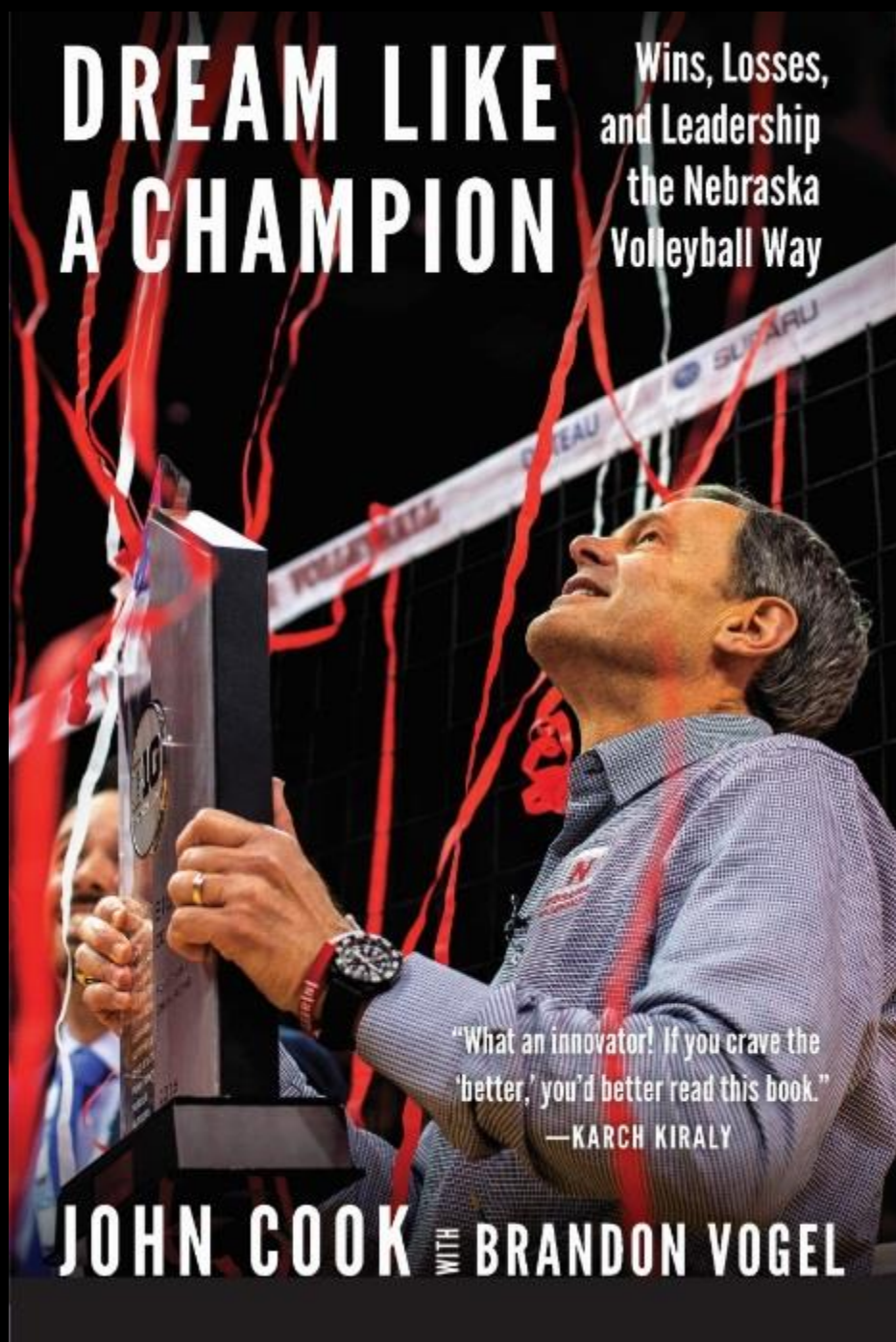
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GO SO RED

DREAM LIKE A CHAMPION

Wins, Losses,
and Leadership
the Nebraska
Volleyball Way



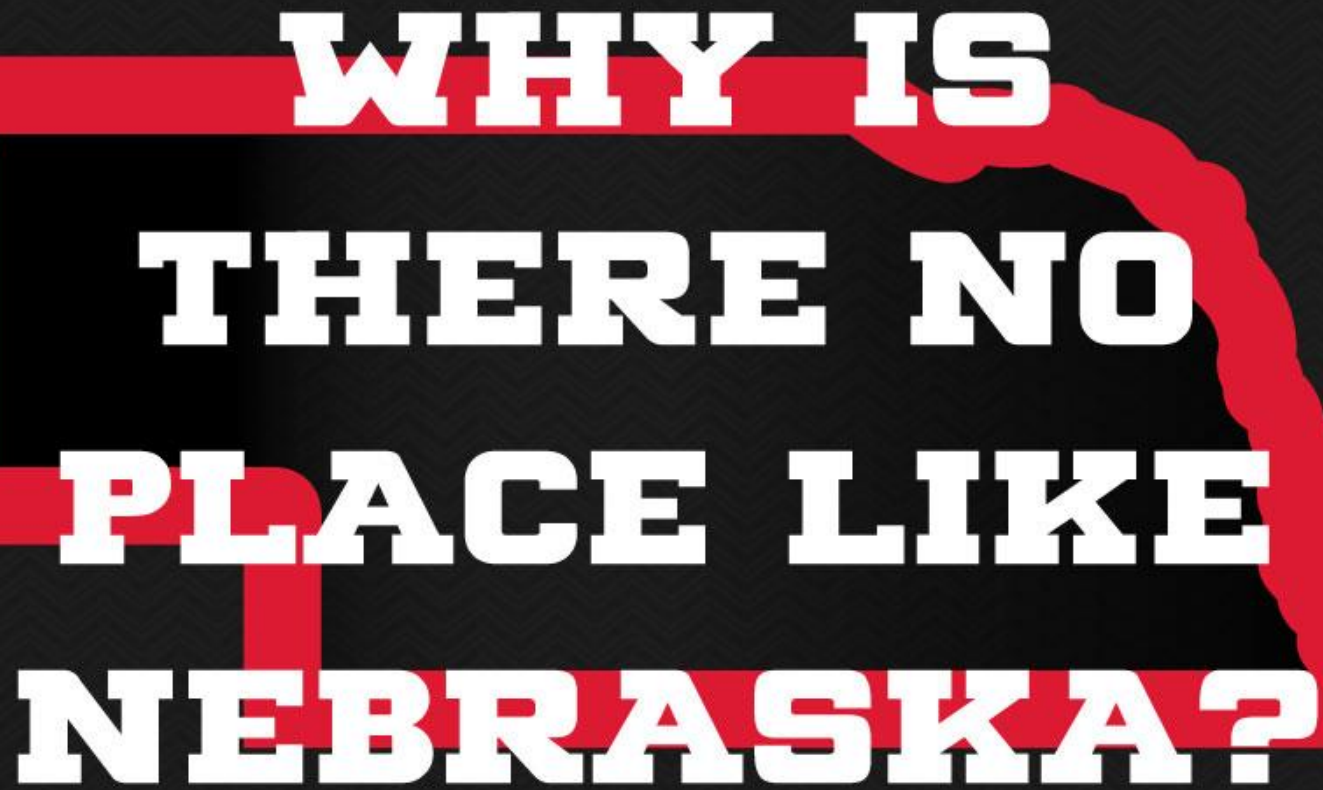
"What an innovator! If you crave the
'better,' you'd better read this book."

—KARCH KIRALY

JOHN COOK WITH **BRANDON VOGEL**

THIS IS NEBRASKA





**WHY IS
THERE NO
PLACE LIKE
NEBRASKA?**

- **1.8 Million People**
- **State Treasure**
 - **D1**
 - **D2**
 - **NAIA**
 - **High School**
- **60% Rule**
- **“Hire Small town NE”**













NEBRASKA CORNHUSKER COLLEGE RODEO



MAY 6-7, 2022
LANCASTER EVENT CENTER

Friday, May 6 | 7pm | College Night
Saturday, May 7 | 1pm | Family Day
Saturday, May 7 | 7pm | Finals
(with Awards to follow)

ADVANCED TICKET PRICES

VIP Table Seats | \$25
Reserved | \$15
General Admission | \$10
Youth | \$8 (12 and under)
College Student | \$5 (at door with ID)

Purchase Advanced Tickets at
lancastereventcenter.org

Ticket Prices Will Increase Day of the Event

N

UNIVERSITY OF NEBRASKA
RODEO ASSOCIATION



unlrodeo

Lancaster
EVENT CENTER

Kimmel
RICHARD P. KIMMEL & LAURINE
CHARITABLE FOUNDATION

FROGGY 98
NEBRASKA'S BEST COUNTRY



Time to earn a
Buckle



415



PITZER RANCH



Team Roping

A decorative red curved graphic element is located in the bottom right corner of the slide, consisting of several overlapping, semi-transparent red bands that curve upwards and to the left.



COACHING SECRETS

1. Attitude of Gratitude



It's my pleasure

**2. The longer I coach
the less I know**



Ren Velmershausen

"It's amazing what you can learn after you've learned all that you think there is to learn". - Ray Hunt.

FACEBOOK/Ray Hunt, Horseman.

3. Never Stop Coaching



4. Million Dollar Question





- **I Am My Brother's Keeper**
- **Leave NO Man Behind**
- **De Brief**
- **Shoot, Move, Communicate**
- **Only As Strong As Our Weakest**



Coach With Love



the universe didn't allow





How we built a
great team in the
2023 season

Frontload Daily

A thick, vibrant red curved shape that starts from the bottom right corner and sweeps upwards and to the left, ending near the center of the bottom edge. It has a slight gradient and a soft shadow effect, giving it a three-dimensional appearance against the black background.

“Us” is good
enough

Belief is free

You Look Good,
You Feel Good.

You Feel Good,
You Play Good.

You Play Good,
They Pay Good.

137

FRS

Game Changers

The image features a solid black background. In the bottom right corner, there is a decorative red curved shape that sweeps upwards and to the left, resembling a stylized wave or a corner graphic. The text 'Game Changers' is centered in the upper half of the image.

How did we keep it
going in 2023?

“1” Club

Barf Bucket

Nobody has a
starting spot, only
renting it

Are you willing to
wear the Brand?

A promotional image for the TV show 'Yellowstone' featuring two men in cowboy hats. The man on the left is wearing a light-colored cowboy hat and has his face mostly in shadow. The man on the right is wearing a dark cowboy hat and has a beard, with his face partially illuminated by a warm light source. The background is dark and indistinct.

"COMING HOME"
SEASON 1, EPISODE 5



N



N



25

TRUST





What is Ultimate
Trust?



ULTIMATE TRUST





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WHAT IS YOUR WHY?



How Do We Lead?

BDR

Leaders Are “ Engineers of Belief ”

**I have never been accused of a player
saying I believed in them too much!**

DEFLATED VS. INFLATED



Chase The Feeling

THREE DAILY QUESTIONS

#1 – Who needs me today?

#2 - Would I be chosen again today?

**#3 – Would I want to be coached by
me today?**

My Daily Goal

**Nebraska Volleyball is
the Best
3 Hours of
Your Day**

THE THREE BONES



dream big
little one