

Summary Agenda
Speakers
Know Before You Go

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Agenda

Here's what's scheduled for the event.

All Dates
5/16-5/17

Thursday
5/16

Friday
5/17

Filters



Search

May 16, 2024

7:30 AM CT

Registration & Check-In

7:30 AM-4:00 PM

Share session

9:00 AM CT


Welcome Remarks

9:00 AM-9:15 AM

9:15 AM CT

Complaint Free Business

9:15 AM-10:00 AM

 Share session

Executives, employees and staff deal with hundreds of complaints on a daily basis from both complaining customers and complaining coworkers.

In a fast paced and funny presentation you'll learn:

 view more




Wendy Babcock
Complaint Free Trainer
Complaint Free World

10:00 AM CT

Break


10:00 AM-10:15 AM

 Share session

10:15 AM CT

Best Practice - Complaint Free Business In-Depth Discussion

10:15 AM-11:05 AM

 Share session

Executives, employees and staff deal with hundreds of complaints on a daily basis from both complaining customers and complaining coworkers.

In a fast paced and funny presentation you'll learn:

 view more



Wendy Babcock
Complaint Free Trainer
Complaint Free World

Finance - Paint a Clear Picture: CFO Strategies for Measuring P...

10:15 AM-11:05 AM

Share session

Measuring financial performance in a healthcare organization is an essential part of a CFO's duties. In this session, we explore best practices and strategies for not only measuring that performance, but connecting it with your organization's goals, and communicating that to the Board.



Todd Kenney, CPA, FHFMA
Partner
FORVIS



Ben Schmitz
Director
FORVIS

11:05 AM CT

Break

11:05 AM-11:25 AM

Share session

11:25 AM CT

Best Practice - Bond Market, Interest Rates, Economic Outlook

11:25 AM-12:15 PM

Share session

This session will discuss the current economic environment as well as a projection of capital market returns over the next decade.

Attendees will learn how the current economic and financial market environments translates into

view more



Matt Rice
Chief Investment Officer
First Business Bank

Finance - The C-suite's Guide to Margin Transformation

11:25 AM-12:15 PM

Share session

This session explores how C-suite leaders can achieve financial sustainability through strategic margin transformation. Discover proven strategies to optimize profitability and drive growth while

view more



Colin Biggs
Manager, Management Consulting
RSM US, LLP

12:15 PM CT

Lunch

12:15 PM-1:15 PM

Share session

1:15 PM CT

Best Practice - The Downside of Doing More with Less: Adaptin...

1:15 PM-2:05 PM

Share session

Are there solutions to the healthcare labor crisis?

In the healthcare industry, hospitals, urgent care facilities and clinics are experiencing a severe

view more



Julia Egebrecht
Director, Revenue Cycle
Beloit Health System



Adam Leach
RVP, Sales
Flywire

Finance - Navigating the New Markets Tax Credit (NMTC) Progr...

1:15 PM-2:05 PM

Share session

The New Markets Tax Credit (NMTC) Program can be a powerful economic development tool for distressed communities, low-income persons, and project owners. The presentation will provide an overview of the program, outline the various participant roles, and explore the impact of the program on the community.

view more



Wes Ernst
Director
FORVIS

2:05 PM CT

Break

2:05 PM-2:20 PM

Share session

2:20 PM CT

Unlocking Insights: Leveraging Your Data for Informed Decisio...

2:20 PM-3:05 PM

Share session

Discover how leveraging practice analytics can empower you to optimize financial performance, understand provider performance, and make strategic decisions with confidence. Learn practical strategies for extracting valuable insights from your data, driving actionable results, and ultimately...



Nate Dreikosen
Senior Manager
SVA



Jacob McClendon, MS
Director of Analytics
SVA Consulting



3:05 PM CT

Break

3:05 PM-3:20 PM

Share session

3:20 PM CT

Payor Panel - How Insurance Payors Can Foster Successful Rela...

3:20 PM-4:30 PM

Share session

Our panelist of payor and provider executives will highlight key characteristics of how payors can navigate meaningful relationship with providers by focusing on collaboration and sharing mutual goals, providing transparency and streamlining processes, building trust and maintaining open

view more



Scott Wille
Network Health



Mark Rakowski
President
Chorus Community Health Plai



4:30 PM CT

Networking Cocktail Hour


4:30 PM-5:30 PM

Share session

5:30 PM CT

Dinner and Awards


5:30 PM-7:30 PM

 Share session

7:30 PM CT

Presidential Reception

7:30 PM-9:30 PM


 Share session

May 17, 2024

7:30 AM CT

Registration & Check-In


7:30 AM-10:00 AM

 Share session

8:00 AM CT

Breakfast with the Board


8:00 AM-8:45 AM

 Share session

8:45 AM CT

Welcome Remarks


8:45 AM-9:00 AM

 Share session

9:00 AM CT

Merger and Acquisition Panel

9:00 AM-10:00 AM

 Share session

A seasoned panel of health care leaders is set to dissect today's M&A landscape. Their diverse perspectives promise a lively discussion focusing on market trends, driving forces and strategic initiatives, and how these considerations shape the future landscape of M&A in health care.

C D

Carrie Donovan
Advocate Health




Caryn Esten, MBA, MS
Chief Transformation and In >
Froedtert ThedaCare Health

10:00 AM CT

Transition Break


10:00 AM-10:05 AM

 Share session

10:05 AM CT

Bend, Don't Break: Comprehensive Mental Health Care for the ...

10:05 AM-11:05 AM

 Share session

Bend showcases its innovative behavioral health care programs, designed to simplify processes, save time, and boost revenue for health systems. By providing rapid access to support teams and acute stabilization programs, Bend streamlines care delivery, reducing administrative burdens and

 view more


S R

Serge Romero
Chief of Staff
Bend Health

11:05 AM CT

Transition Break


11:05 AM-11:10 AM

 Share session

11:10 AM CT

No Surprises Act & Price Transparency

11:10 AM-12:10 PM

 Share session

In this session, healthcare professionals will attain a comprehensive understanding of existing federal and state price transparency mandates. Delve into the significance of price transparency for

 view more

J A

Joanne Alig
Senior Vice President, Public Policy
Wisconsin Hospital Association

S S

Shawn Stack
Director, Healthcare Finance P
Healthcare Financial Manager

Contact Us

Register By

May 17, 2024

Register Now

[Already registered?](#)