



# 2024 Annual Sponsorships

January through December 2024

## WHAT IS HFMA?

**Explore**

Get acquainted with the healthcare finance industry's leading professional association. Find out why our members rely on HFMA as their go-to source for insight and information.

**Achieve**

Members have many options for helping them advance their careers. Conferences, seminars, eLearning, certification, and more -- our education and events will keep you motivated.

**Benefit**

We have added new opportunities to your sponsorship benefits. In addition to the Free Registrations\* for your company personnel to our in-person events, you now get Guest Passes\* for to invite prospective clients and to use as a Thank You to your current clients, to assist you with your visibility. In addition, as Platinum or Gold Sponsor you will have time to speak during our lunch break, to tell the assembled crowd who you are, what you do, and why they need to consider your company as a business partner. Of course, all of this is on top of the benefits you already receive, like Exhibitor Space\* and your Company Logo\* on our Chapter website. Come fly with us!!

\*Please see the table below for a summary of benefits that attend to the different sponsorship levels. Note that the nature and amount of benefits varies by sponsorship level.

**Learn, analyze, and apply. The Healthcare Financial Management Association can help you change the world of healthcare finance.**

Level of Annual Sponsorships	Platinum	Gold	Silver
Fees	\$5,000	\$3,500	\$2,500
NMHFMA Conference Attendee Participation List	X		
Company Recognition in the Conference Brochures, Packaging, etc.	X	X	
Recognition of your company Logo link back to your company's home page on the NMHFMA Web Site.	X	X	
Exhibitor Space	All Events	2	
Introduction opportunities of Speakers at Educational Sessions	3	2	1
Free Registration for company personnel to the NMHFMA Annual Conference	4	2	1
Guest passes for NMHFMA events (can be distributed to any HFMA member/non-member provider of your choice)	4	3	2
Recognition at all educational programs	X	X	X
First right-of-refusal to host chapter Webex broadcasts for our semi-annual events and host rural road show events	X	X	X
Speaking time (3-5 minutes) during lunch at NMHFMA events	X	X	



# Annual Sponsorship Registration

## SPONSORSHIP INFORMATION

**Sponsorship Year:** Your sponsorship year will be for calendar 2024. There are no automatic renewals. Please advise if a separate invoice or W9 are needed for your records. Pro-rata pricing is available for returning sponsors who joined mid-year in previous years, in order to get on a calendar-year cycle. Please contact our Sponsorship Chair, Jeff Schultz, at [nmhfm sponsorship@gmail.com](mailto:nmhfm sponsorship@gmail.com) for details.

**Covered Conferences:** There are normally two conferences per year. Historically, the spring conference is exclusively HFMA participants. Additional, virtual, lunch and learn opportunities are well attended.

**Recognition:** Recognition of your sponsorship will be added after logos, company name and full payment have been received.

**Use of logo:** It is your responsibility to contact NM HFMA with your logo and company information for newsletters, publications, and website recognition or for anything else stated in the level selected. Logos and company names are used only for recognition purposes. When submitting your logo please make sure they are at least 336x280 pixels and are in a picture format such as .jpeg, .gif, .tiff formats. We will post in the quality in which the image was received.

The following link is provided to pay by credit card [NMHFMA Sponsorship Credit Card Payment](#)

Select*	Annual Sponsorship Type	Cost
<input type="checkbox"/>	Platinum	\$5,000
<input type="checkbox"/>	Gold	\$3,500
<input type="checkbox"/>	Silver	\$2,500

*\*Only select one type*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name:

Contact Title:

Contact Phone:

Contact Fax:

Contact E-mail:

Where to mail  
NM HFMA  
P.O. Box 30351  
Albuquerque, NM 87190

## CONTACT INFORMATION FOR QUESTIONS AND COMMENTS

Jeff Schultz, Sponsorship Chair, at [nmhfm sponsorship@gmail.com](mailto:nmhfm sponsorship@gmail.com)

Revised 05/13/2024