

We have a
new look!

HFMA

GEORGIA CHAPTER NEWSLETTER

April 2024 Edition



CRAZY. **REBELLIOUS.** GENIUS



News and Resources from your Georgia Chapter of HFMA

PRESIDENT'S MESSAGE

Many have quoted Steve Jobs's exhortation about Apple "Putting a Dent" in the Universe. It is hard to imagine anyone who has had a more lasting impact on technology and culture! Was it his passion, his imagination, or the way he saw his place in the world that made him iconic? Was it the products he created or the media attention he garnered? To me, it was ALL of that but something even more personal. It was the way WE became different people when we listened. We became bolder, more energized, and more willing to take risks. His bold statement electrified our bold actions just as it can today. Join us in Atlanta May 8-10 as we gather and become better, bolder versions of ourselves. I can't wait to see you there!

Cheers,

Adam

Quote of the Month

"In our job, you will never go home at the end of the day thinking that you haven't done something valuable and important."

~Suneel Dhand

Chapter Chatter

It is with a heavy heart that we announce that Georgia Chapter member Sherrie Thrasher passed away on March 28, 2024. She was the Director of Revenue Cycle at Atrium Floyd Health and a former chapter board of director member from 2018-2020.

Sherrie is survived by her husband, Tracy Thrasher; son, Gavin Blocker; daughter, Jordan Thrasher; parents, Ralph and Vickie McWhorter; sister, Candie McWhorter; brothers and sister-in-law, Jason and Wendy McWhorter and William McWhorter; and many additional family members and friends.

She always had a friendly smile with a wonderful laugh and will be missed by both her work and HFMA families.

After an extended illness, Martha Jean Eller Blount, who retired from Northeast Georgia Medical Center in 2019, went to be with her Lord and Savior Jesus Christ on Monday, April 8, 2024, in Martinez, Georgia.

She is survived by a son, Paul Christian Horner; two stepsons, John Byne Blount III, and James Darril Blount; her stepmother, Nina Eller Adams; a sister, Eunita Eller Gunn (Tim); a stepbrother, Rex Allen (Phyllis); an aunt, Judy Gibby Cannon; a niece, Elizabeth Gunn; and a nephew, Dustin Allen (Kelly)

She and husband John enjoyed traveling to Hilton Head Island and celebrating the Christmas season with family and friends. She will be missed.

Member Spotlight

Ravi Batra, BSN, RN

GA HFMA: Welcome, Ravi to Georgia HFMA. We are pleased you've decided to join our organization. Tell us a little about yourself.

Mr. Batra: I am working on my MHA/MBA dual degree at Georgia State University and have enjoyed the last 10 years of my nursing career. I currently work at Northside Hospital in ICU and Nurse Education.

Following COVID, I had the opportunity to work with COR consultants in the areas of clinical optimization and strategic planning where I was exposed to the business side of patient care. I was inspired to advance my education beyond the bedside by the idea of how technology can lessen the burden on nursing staff.

GA HFMA: What interested you in joining HFMA?

Mr. Batra: Robert Eaton, one of my professors who is also an HFMA member introduced HFMA in our coursework. I have found educational opportunities, industry experts, and opportunities for career networking beneficial. I am interested in gaining insight into the financial side which coupled with my clinical experience will help assist me in my career to make an impact on health equity and access.

GA HFMA: Thank you, Ravi, for your time and once again, welcome to the Georgia HFMA chapter.

<https://www.linkedin.com/in/zravizz/>

Welcome aboard, Ravi!



Member Spotlight Nominations

Calling All Georgia Chapter HFMA Members!



[Nominate a member](#)

Do you feel someone you know should be featured in our next newsletter? Click the link above to fill out our brand new survey to nominate someone to be the next Member Spotlight!



Sponsorships

We have created a new link that allows you to plan for sponsorship opportunities that you and your organization would like to support this year. This link includes networking events, institution sponsorship, EmpowerU Series and so much more! This is a great way to plan your sponsorship for the year and ensure that your organization is visible at our upcoming events.

[Click here for Sponsorship Opportunities!](#)

Questions? Contact [Ashley Hill](#).

Podcast

The Georgia HFMA Chapter Podcast Series will serve as one of your go-to resources to be in-the-know on everything healthcare finance.

You'll hear from industry leaders across the country and healthcare executives, all providing their take on the most important healthcare topics impacting us today (reimbursement, navigating the regulatory landscape, leadership tips, etc.).

Thank you for tuning in!

STAY TUNED, NEW EPISODE COMING NEXT WEEK!

HEALTHCARE FINANCE

MIC'D UP!

HEATHER KESER
Senior Manager
Healthcare Consulting

Financial Frontier Series
Medicare Bad Debt:
Reporting and
Identifying
Reimbursement

GEORGIA HFMA CHAPTER
PODCAST SERIES

Sponsored by: MOSSADAMS

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Certification

[Click here for more information!](#)

Looking to take your career to the next level?

Want to be recognized as a Revenue Cycle subject matter expert? Take the Certified Patient Account Representative course and earn the CPAR designation. The course opens June 1st!

Questions? Contact [Derek Dudley](#).

Upcoming Events



Psst!

Want to know what's coming up? Check out our jam-packed schedule of events, save the date or jump on board now, and lets hang out together!

<https://www.hfma.org/chapters/region-5/georgia/>

PROFESSIONAL DEVELOPMENT SERIES AIMED TO EMPOWER YOU AND SHARPEN YOUR SKILLS

EMPOWERU SERIES PRESENTS: BEYOND THE SEEN: CHAMPIONING DISABILITY INCLUSION IN HEALTHCARE



PRESENTER:
ALI INGERSOLL

DATE:
April 25th, 2024

LOCATION:
VIRTUAL EVENT

TIME:
12P- 1P

DESCRIPTION:
Join us for a thought-provoking discussion on Disability Equity, Inclusion, and Accessibility (DEIA) within healthcare finance. We'll explore the importance of dismantling assumptions about disabilities. Many disabilities are invisible, and true inclusion requires recognizing this.

SPONSORED BY:



Join Ali Ingersoll discussing the struggle of exclusion. At just 27, a tragic accident left her a C6 quadriplegic, altering her life forever. But instead of accepting the limited opportunities as a person with a disability, she embraced her new reality. Despite her physical limitations, she forged her way forward to work with global strategic stakeholders to bring inclusion to the next level. Ali's fight for inclusion started after she was repeatedly denied medically necessary equipment by insurance companies over the last 13 years.

Register [here](#).



April 26th | 6:30 PM – 9:30 PM | Flight Club Atlanta

Escape the spreadsheets and embrace the island vibes! Join HFMA Georgia, ACHE, & HIMSS, for a Networking Luau: Let's Get Lei'd Back! where you can:

- Connect with fellow healthcare finance professionals in a relaxed luau setting.
- Savor delicious food and refreshing drinks.
- Unwind and have fun with games and luau-themed activities.
- Expand your network and make valuable connections with industry peers.
- Gain valuable insights through discussions and knowledge sharing.

Ticket pricing includes entry to the private event where we rented out an entire floor, drinks, food, and games.

[Join the waitlist.](#)



Georgia HFMA 2024 Spring Institute

May 8th – 10th at the Lowes Atlanta Hotel

The Spring Institute for the GA Chapter of HFMA is looking to "Put a Dent in the Universe," emphasizing the belief that we all have the ability to bring about positive change. By applying this mindset, the conference aims to inspire and equip attendees with the confidence and tools to drive transformation within their organizations. The **room block** has been extended to April 22nd.

Book your room today!

🎵 Get ready to boogie down! 🎵 The party theme for Thursday night's dinner at the Spring Institute is none other than DISCO! 🕺🌟 So dust off those bell-bottoms, unleash your inner John Travolta, and groove to the rhythm of the night. 🌟

🌈 Wear your best 70s/disco outfit and step into a time machine that'll transport you straight to the era of mirror balls, funky beats, and Saturday Night Fever. 🕺🌟 Whether you're rocking sequins, platform shoes, or an afro wig, make sure it screams "Stayin' Alive!" 🕺🎷 See you on the dance floor! 🕺🎷

Interested in being a sponsor at The Spring Institute? Secure your sponsorship. Don't wait – sponsorships are going fast!

Charity for Spring Institute 2024

Each institute the Georgia Chapter of HFMA looks to give back to a local non-profit. For Spring join us in making a difference in the fight against hunger as we support the Atlanta Community Food Bank. We invite you to give back in three meaningful ways:

1. Donate Online: Make a secure monetary donation through the [Atlanta Community Food Bank website](#). Every dollar helps provide meals to individuals and families in need.

2. Bring Food Donations: Help us fill three food barrels at the Spring Institute! We will be collecting non-perishable food items at the Lowes Hotel to be delivered directly to the Atlanta Community Food Bank. Your donations will help provide over 100 meals to those struggling with hunger in the metro Atlanta area.

3. Volunteer Your Time: Become part of the solution by volunteering as a team at the Atlanta Community Food Bank on Wednesday, May 8th, 2024 starting at 8:30 AM. We are aiming for a team of at least 8 people (more are welcome) to lend a helping hand in various capacities as needed.

Scan QR Code to give back and to join the volunteer team, please contact Kris Seymour at kris.seymour@wellstar.org.

Together, we can make a significant impact on the lives of those facing food insecurity. Let's show our support and "Put a Dent in the Universe" by fighting hunger in our community.



Board and Committee Members

Adam Gobin	<i>President</i>	Eric Bergeon	<i>Immediate Past President</i>
Bridget Cutchen	<i>Regional Executive 2</i>	Kris Seymour	<i>Programs/Education</i>
Elizabeth Richards	<i>President's Liason</i>	Jasmyn Patmon	<i>Marketing & Communication</i>
Kimberly Farmer	<i>Historian</i>	Jose Ajanel	<i>Forums/Webinar Education</i>
Monica Agate	<i>President-Elect</i>	Matthew Fisher	<i>Membership</i>
Susan Waits	<i>Founder's Database</i>	Derek Dudley	<i>Professional Development</i>
Ashley Hill	<i>Secretary/Treasurer</i>	Donna Fincher	<i>Volunteer Coordinator</i>

Job Postings

Want to post a job on our website? Please complete the following [form](#).

Be sure to bookmark the [Georgia HFMA Chapter webpage](#) so you don't miss any important information.

STAY CONNECTED!

Keep up with the chapter socially through our multiple channels: LinkedIn, Facebook, X, YouTube, and Instagram.

