



Sponsorship Program*

Co-Chairs

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Effective 6/1/2024

	Sponsorship Level		
	Gold	Silver	Bronze
Sponsorship Fee	\$2,800	\$2,000	\$1,200
Limited Number of Sponsors	10	N/A	N/A
WI HFMA Web Page Listing	X	X	X
	Logo and Link to your website	Logo and Link to your website	Logo and Link to your website
Signage/Booth at Chapter Events	both events	Annual Meeting Only	Annual Meeting Only
Recognition at Chapter Events	Written All Programs, Verbal at Annual Meeting	Written All Programs, Verbal at Annual Meeting	Written All Programs, Verbal at Annual Meeting
Discount off of additional Sponsorships	20%	10%	N/A
Complimentary Program Registrations	3	2	1
First Right to Sponsor Other Chapter Functions/Benefits		After Gold	After Gold & Silver
Invitation to Interact with WI HFMA Board	X	N/A	N/A
Program Sponsor	N/A	N/A	N/A
Pre and Post Listing of Attendees for all events (except Mega)	X	X	X
Speaker Introductions (Keynotes excluded)	X	X	X
Speaker Opportunities	X	X	X
Swag items at events	X	X	X

The Social, Cocktail, Lunch and Keynote sponsors will have 2 minutes at the beginning of each sub-event to introduce themselves and their organization. Additionally you will be listed in all electronic or printed material for the event. Appropriate signage will also be displayed.

Social Event Sponsor Annual	\$1,500
Cocktail Hour Sponsor Annual	\$1,500
Lunch Sponsor Annual or Fall	\$1,000
Keynote Speaker Introduction per Event	\$500
Lanyards (chapter provides the lanyard)	\$1,500
AM Break (signage will be displayed)	\$350
PM Break (signage will be displayed)	\$350
Attendee Hub/Event App	\$500

Women in Health Care Leadership	
Program Sponsor (Limit 3)	\$ 2,000.00
Lunch Sponsor	\$ 1,500.00
Social Event Sponsor (Limit 2)	\$ 1,000.00

Board Invite: Invited to give feedback on the year, what is good, bad or needs changed