



# Legendary Leaders Don't Happen by Accident

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Promote Yourself



Lead with  
Confidence



Be the BEST  
version of YOU





# BOSS VS. LEADER

## ***BOSS***

- Resources
- Says “I”
- Inspires Fear
- Takes Credit
- Micromanages
- Thinks short-term

## ***LEADER***

- People
- Says “We”
- Earns respect
- Gives Credit
- Delegates
- Thinks long-term



Empower

People

Inspire

People

LEADERSHIP

Lead

Change

Share

Vision

## Ask yourself these five questions about your professional and personal life

When was the last time you were a leader?

When was the last time you mentored someone?

When was the last time you coached someone?

When was the last time you were a manager?

Where do you feel most comfortable?

*You may surprise yourself and realize you do all these things at various time*





# Self-limiting Beliefs

**Avoid falling for common self-limiting beliefs and learn how to turn them around to appropriately self-promote at work.**

- 1. Accomplishments should speak for themselves**
- 2. My boss is too busy to hear me talk about myself**
- 3. Team players don't take credit**
- 4. I don't want to brag**
- 5. I'm just not comfortable promoting myself**

# Self Promotion

## Authentic Leadership

- Genuine
- Imperfect

Deliver what  
you Promote

Be Honest  
and Open

Acknowledge  
POSTIVE

Don't Ignore  
Trouble Spots

## Self Awareness

- Clear on your strengths
- WHY they matter

Be Proactive

Step into the  
Spotlight



**FORWARD**



Thank you

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